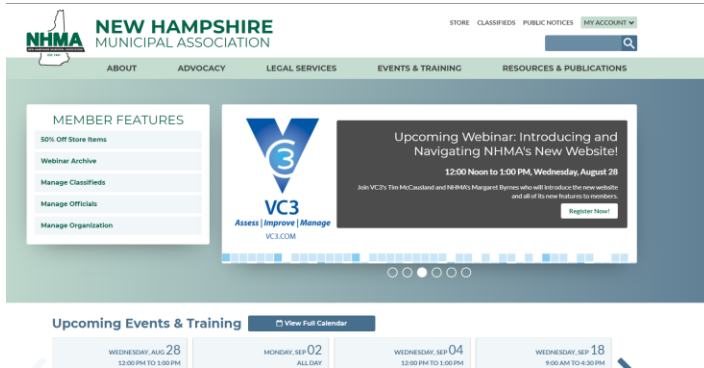


2019 Webinar Series



Introducing and Navigating the New NHMA Website

Presented by:

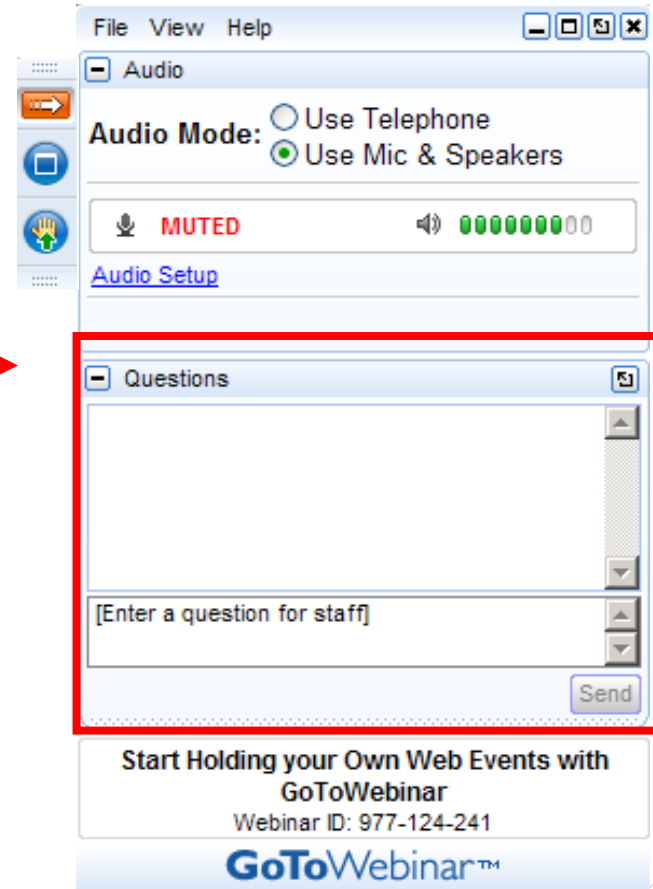
Tim McCausland, Director of Web Design & Development
Margaret Byrnes, Executive Director

August 28, 2019

nhmainfo@nhmunicipal.org / [800.852.3358](tel:800.852.3358) / www.nhmunicipal.org

How to Participate Today

- Open and close your panel →
- Submit text questions
- Q&A addressed during the webinar session →



About VC3



- ▶ 25 Years Experience in Local Government
- ▶ Relationships with over 220 Municipalities and Municipal Organizations
- ▶ Broad Suite of Technology Solutions
 - ▶ Managed IT Services
 - ▶ Website Development
 - ▶ SharePoint Development
 - ▶ + Much More

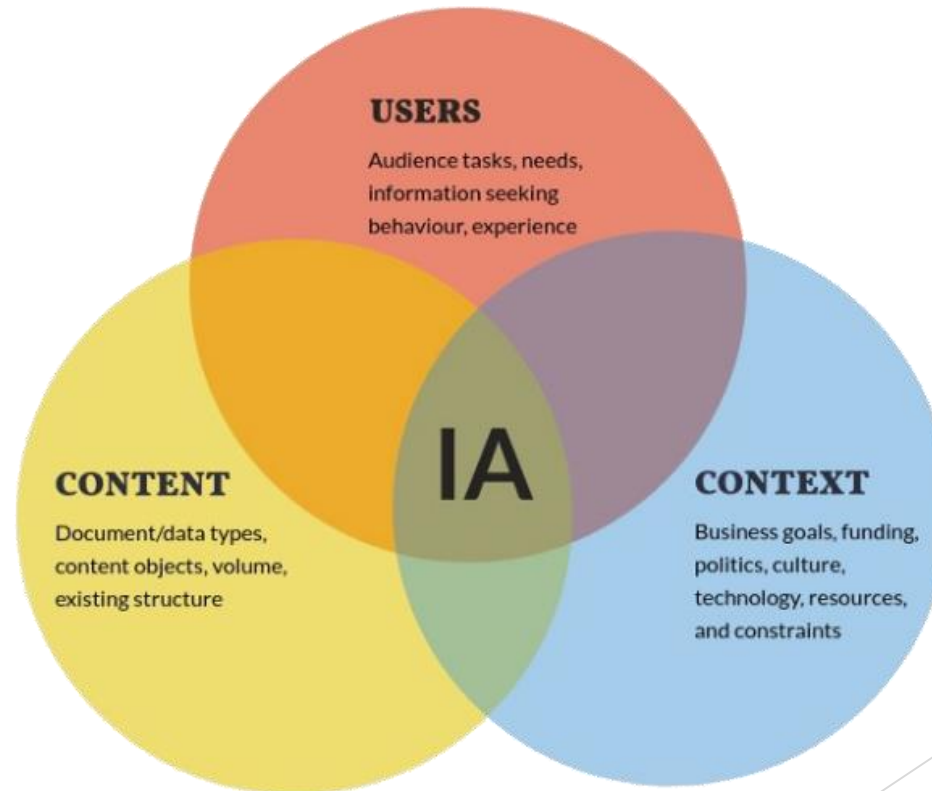
Website Project Overview

▶ Strategy Development

- ▶ Discovery Meetings
- ▶ Site Map / Content Analysis
- ▶ Requirements Gathering

▶ Design Implementation

- ▶ Information Architecture
- ▶ Data Restructuring
- ▶ Wire Framing
- ▶ Visual Mockups



Website Project Overview (cont.)

► Development

- Drupal CMS Platform
- Mobile Accessibility
- ADA Compliance: 508/WCAG 2.1

► Launch & Support

- Training Sessions
- 24/7/365 Support
- Seamless Updates & Improvements



DARTMOUTH

Yale

Long-Term Partnership

Initial Implementations

- ▶ Improved Ease-of-Use, Search and Filtering
- ▶ Simplified and Integrated Online Store
- ▶ Streamlined Legislative Bulletin Process
- ▶ Improved Legal Inquiry Tracking System



Improved Feature Examples

(Live Demo)

- ▶ Municipal Directory
- ▶ Classifieds
- ▶ Product & Service Directory
- ▶ Online Store
- ▶ Legislative Bulletins
- ▶ Town & City Magazine

Member Features Walkthrough

(Live Demo)

- ▶ Store
- ▶ Webinar Archive
- ▶ Manage Classifieds
- ▶ Manage Officials
- ▶ Manage Organization
- ▶ Manage Users

*THANK YOU for
joining us for
today's webinar!*

The New Hampshire Municipal Association is a nonprofit, non-partisan association working to strengthen New Hampshire cities and towns and their ability to serve the public as a member-funded, member-governed and member-driven association since 1941. We serve as a resource for information, education and legal services. NHMA is a strong, clear voice advocating for New Hampshire municipal interests.

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