



2022-2023 Municipal Officials Directory

Advertising Sizes and Rates

| Ad Size | Width | Height | Rate |
|--------------------------------|--------|--------|---------|
| Back Cover SOLD | 7" | 10" | \$1,530 |
| Inside Front Cover SOLD | 7" | 10" | \$1,224 |
| Inside Back Cover SOLD | 7" | 10" | \$1,224 |
| Full Page | 7" | 10" | \$944 |
| ½ Page (horizontal) | 7" | 4-7/8" | \$612 |
| ¼ Page (horizontal) | 7" | 2-3/8" | \$383 |
| ¼ Page (vertical) | 3-3/8" | 4-7/8" | \$383 |
| Product/Service Guide Only | n/a | n/a | \$255 |

Ad Specifications

- All ads are printed in color or black and white.
- See chart above for ad sizes and rates.
- Ads must be supplied electronically. Please provide ads in one of the following PC-compatible file formats: .eps, .tif, or .pdf (high resolution).
- Compressed files are not recommended.
- No full bleed ads will be accepted.
- All display ads include listing on NHMA's website.

Contract Terms

- No advertising will run without authorization or other acknowledgment.
- All advertising subject to publisher's acceptance.
- The New Hampshire Municipal Association makes no recommendation or endorsement of any individual firm and advertisements do not necessarily reflect policy.
- NHMA policy requires prepayment of advertisements.
- All rates are net.