

New Municipal Marketplace ONLINE PRESENCE

If you do just one thing to connect to NHMA and its members, this is it!

New Online Presence Advertising Opportunity!

Every industry is trending toward digital technology, including municipal governments. Toward that end, NHMA has decided to phase out its publication, the *New Hampshire Municipal Officials Directory*. But you will still be able to advertise your business on NHMA's website.

NHMA is creating a new Municipal Marketplace to bring greater member attention to our Sustaining Supporters who provide products and services to New Hampshire's municipal governments.

The online *Municipal Marketplace* will provide a wide range of categorized municipal product and service listings that will serve as a quick source of information for municipal officials.



For just \$500 you get an online listing including: company name, contact person, link to website, company description and email/phone listed under up to three categories. You also get:

- Thank you listing in every issue of Town and City magazine (approx. 6,000 print and digital subscribers)
- Rotating home features page encouraging members to patronize Sustaining Supporters
- One time business card-sized promotion in NewsLink (1,050 +/- subscribers)
- One time member mailing list (Large Key Officials) in Excel format, upon request
- Complimentary digital subscriptions to Town and City magazine and e-newsletter, NewsLink
- 1. You get a clickable logo on NHMA's website.

DrummondWoodsum

ATTORNEYS AT LAW
Drummond Woodsum

670 N. Commercial St., Ste 207 Manchester, NH 03101 Drummond Woodsum provides New Hampshire municipalities with representation and advice on matters concerning land use, planning, zoning and enforcement; ordinance drafting; shorefront access; tax abatement; general municipal matters; labor and employment; environmental issues; litigation, appeals; and municipal bonds and public finance. edit

2. You get a one-time business-card promotion in popular bi-weekly newsletter, NewsLink (over 1,000 subscribers).



The information about providers and the products and services they offer contained on this website does not constitute endorsement or recommendation by NHMA.

3. You'll get a thank you listing in every *New Hampshire Town and City* magazine reaching over 6,000 print and digital subscribers on a bi-monthly basis.



4. You'll get greater notice as we will be elevating the *Product & Services Directory* (and changing its name to the *Municipal Marketplace*) on NHMA's homepage to bring greater member attention to our *supporters*.



5. You'll receive greater attention as we rotate our "home feature" banner on NHMA's homepage on a more frequent basis to highlight the new and improved *Municipal Marketplace* and encourage members to patronize our supporters.



6. You receive a one time member mailing list (Large Key Officials) in Excel format, upon request (over \$200 value).



7. You receive complimentary digital subscriptions to NewsLink and New Hampshire Town and City magazine.



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