



2020-2021 Municipal Officials Directory

Advertising Sizes and Rates, Specifications Contract Terms and Company Description

Ad Size	Width	Height	Rate
Back Cover SOLD	7"	10"	\$1,500
Inside Front Cover SOLD	7"	10"	\$1,100
Inside Back Cover SOLD	7"	10"	\$1,100
Full Page	7"	10"	\$900
½ Page (horizontal)	7"	4-7/8"	\$550
¼ Page (horizontal)	7"	2-3/8"	\$350
¼ Page (vertical)	3-3/8"	4-7/8"	\$350
Product/Service Guide Only	n/a	n/a	\$200

Ad Specifications

- All ads are printed in black and white.
- See chart above for ad sized and rates.
- Ads must be supplied electronically. Please provide ads in one of the following PC-compatible file formats: .eps, .tif, or .pdf (high resolution).
- Compressed files are not recommended.
- No full bleed ads will be accepted.

Contract Terms

- No advertising will run without a completed Advertising Contract.
- All advertising subject to publisher's acceptance.
- The New Hampshire Municipal Association makes no recommendation or endorsement of any individual firm, products and/or services.
- NHMA policy requires prepayment of advertisements.
- All rates are net.

Company Description

- Description of product or services is limited to 350 words.
- Special formatting (bullets, bold, italic, all capitals) is not accepted.