

# 2019-2020 *New Hampshire Municipal Officials Directory*

## Advertising Information

Secure your ad space by May 10!

### Who receives this publication:

- Local officials in 221 towns and 13 cities
- Local officials in village/fire/water districts
- Local officials in regional planning commissions and counties
- Local officials in 31 affiliate and 43 associate member groups

### Why the *Directory* is important to local officials:

- Only complete listing of its kind
- Lists contact information for:
  - Municipal Office Location and Hours
  - Elected and Appointed Officials
  - Municipal Office Staff
- Includes population and other statistical data

### Why you should advertise:

- Exposure to thousands of NH municipal officials
- Exposure to every municipal office in New Hampshire
- Complimentary listing in the *Directory's* Product and Service Directory, a one-stop listing of municipal services
- Complimentary listing in NHMA's online Product/Service Directory, visit [www.nhmunicipal.org](http://www.nhmunicipal.org), then click on the Resources tab
- Extensive placement ensures advertisement will reach a wide array of potential customers

**Only way to get your company name  
on NHMA's website.  
Reserve your space today!**



## ADVERTISING INFORMATION AND RATES

2019—2020 NHMA *New Hampshire Municipal Officials Directory*



### Ad Specifications:

- All ads are printed in black and white. See chart at right for ad sized and rates.
- Ads must be supplied electronically (either on disk or by email.) Please provide ads in one of the following PC-compatible file formats: .eps, .tif, or .pdf (high resolution.) Compressed files are not recommended.
- Please provide all links and fonts when submitting ads to ensure optimal reproduction.
- No full bleed ads will be accepted.

### Product/Service Directory Specifications:

Description of product or services is limited to 30 words. (if longer than 30 words, NHMA will edit.) Special formatting (bullets, bold, italic, all capitals) is not accepted.

Advertisers receive one complimentary electronic copy of *Directory*.

**Circulation:** The *Directory* is distributed to 221 towns and 13 cities as well as 46 village/fire/water districts, regional planning commissions, counties and more!

Ad Dimensions	Width	Height	Rate
Back Cover* <b>SOLD</b>	7"	10"	\$1,200
Inside Front Cover* <b>SOLD</b>	7"	10"	\$1,100
Inside Back Cover* <b>SOLD</b>	7"	10"	
Full Page*	7"	10"	\$900
1/2 Page* (horizontal)	7"	4—7/8"	\$550
1/4 Page* (horizontal)	7"	2—3/8"	\$300
1/4 Page* (vertical)	3—3/8"	4—7/8"	
1/8 Page*	3—3/8"	2—3/8"	\$200
Product/Service Guide Only			\$175

**\*All display ads include listing in the Product/Service Guide and on the NHMA website.**

## DEADLINES:

Payment, contract and ad due: May 10, 2019  
Publication date: August 2019

# ADVERTISING CONTRACT

## 2019—2020 NHMA's New Hampshire Municipal Officials Directory

### Advertiser Contact Information

Organization: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

### Information for Product and Services Guide Listing

*Fill out the section below completely for inclusion in the Product and Service Guide.*

Organization: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Toll-Free: \_\_\_\_\_  
 Email: \_\_\_\_\_ Twitter: \_\_\_\_\_  
 Website: \_\_\_\_\_

Category listing(s) for *Product and Service Guide* (check a **maximum of three** categories)

- |   |  |
|---|--|
| <input type="checkbox"/> Accountants                        | <input type="checkbox"/> Financial Services                |
| <input type="checkbox"/> Architects/Space Planning          | <input type="checkbox"/> General Government/Administration |
| <input type="checkbox"/> Assessment/Appraisers              | <input type="checkbox"/> Healthcare/Employee Wellness      |
| <input type="checkbox"/> Attorneys/Legal Services           | <input type="checkbox"/> Mapping/GIS Services              |
| <input type="checkbox"/> Building Maintenance               | <input type="checkbox"/> Office Supplies/Equipment         |
| <input type="checkbox"/> Code and Ordinances                | <input type="checkbox"/> Planning and Economic Development |
| <input type="checkbox"/> Computer Services/Equipment        | <input type="checkbox"/> Public Works Services/Equipment   |
| <input type="checkbox"/> Construction Equipment/Maintenance | <input type="checkbox"/> Recycling/Solid Waste             |
| <input type="checkbox"/> Consulting                         | <input type="checkbox"/> Utilities                         |
| <input type="checkbox"/> Employee Benefits                  | <input type="checkbox"/> Water/Wastewater                  |
| <input type="checkbox"/> Engineers/Engineering Services     | <input type="checkbox"/> Website Services                  |

Description of product or service: **Limit 30 words**; if longer than 30 words, NHMA will edit at its discretion. Special formatting (bullets, bold, italics, all capitals) **NOT** accepted.

- Use my description from the 2018 *Directory*.

Geographic Area Served: \_\_\_\_\_

**I agree to the contract terms as outlined and I authorize this advertising contract:**

Name (Please Print) \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

### Contract Terms:

- No advertising will run without a signed contract, letter of intent, or other signed acknowledgment.
- All advertising subject to publisher's acceptance. The New Hampshire Municipal Association makes no recommendation or endorsement of any individual firm and advertisements do not necessarily reflect policy.
- NHMA policy requires **prepayment** of advertisements.
- All rates are net.

**Return this completed contract with payment by May 10 to:**

New Hampshire Municipal Association  
 ATTN: Tim Fortier  
 25 Triangle Park Drive  
 Concord, NH 03301

Phone: 603.226.1305

Email: tfortier@nhmunicipal.org

**Display Ads—Please check one of the following:**

- Use ad from 2018 Directory  
 Ad to follow

Submit display ads via email to Tim Fortier at tfortier@nhmunicipal.org.

**Fees—Prepayment required:**

*Make checks payable to  
 New Hampshire Municipal Association*

Back Cover—\$1200	\$ <b>SOLD</b>
Inside Front Cover—\$1100	\$ <b>SOLD</b>
Inside Back Cover—\$1100	\$ <b>SOLD</b>
Full Page—\$900	\$ _____
1/2 Page—\$550	\$ _____
1/4 Page—\$300	\$ _____
Vertical      Horizontal	
<input type="checkbox"/> 1/8 <input type="checkbox"/> Page—\$200	
\$ _____	

Product and Services Guide ONLY

Print Only—\$175      \$ \_\_\_\_\_

**Total**      \$ \_\_\_\_\_

### FOR NHMA USE ONLY

Date: \_\_\_\_\_

Check #: \_\_\_\_\_

Amount \$: \_\_\_\_\_