

# SUSTAINING SPONSORS

Elevate Your Business by Becoming a Sustaining Sponsor!

## Why Become a Sustaining Sponsor?

Becoming a Sustaining Sponsor positions your business as a patron of New Hampshire’s cities and towns, enhancing your brand recognition and trust within the community. By aligning with the mission of the New Hampshire Municipal Association (NHMA), you can choose from tiered options that offer increasing levels of visibility and access. Strengthen your brand’s reputation by supporting local government initiatives, and make a strategic investment that elevates your business profile. As a Sustaining Sponsor, you'll gain direct access to NHMA members, ensuring exposure to key decision-makers in local government.

## Our Current Sustaining Sponsors

We extend our deepest gratitude to our current Sustaining Sponsors. Your support is invaluable to NHMA and the local governments of New Hampshire.



By becoming a Sustaining Sponsor, your business gains the visibility, access, and awareness needed to thrive while playing a crucial role in supporting the vibrant communities of New Hampshire. Join us and make a lasting impact today!  
**For detailed information on sponsorship tiers and benefits, please refer to page 2.**

## CONTACT

**Phone** 603.224.7447  
**Email** [info@nhmunicipal.org](mailto:info@nhmunicipal.org)  
**Address** 25 Triangle Park Drive, Concord, NH 03301

# SUSTAINING SPONSORSHIP

Please note that each level of membership includes both year-round and educational benefits, as well as benefits specific to NHMA’s annual conference held in the fall.

Levels	<div>SOLD</div> Premier	Platinum	Diamond	Gold
Pricing	\$25,000	\$20,000	\$10,000	\$7,000
Maximum	1	2	5	6
YEAR-ROUND BENEFITS				
Dedicated issue in New Hampshire Town and City magazine	✓			
Provides training session for Academy for Good Governance	✓			
Full-page ad for all Town & City issues	✓	✓		
Dedicated space and link for “tip of the day” in NewsLink	✓	✓		
Brief speaking opportunity before NHMA’s Board of Directors	✓	✓		
Credited as sponsor for webinar series	✓	✓	✓	
Credited as sponsor for workshop series	✓	✓	✓	
Recognition on scrolling Home Features Page	✓	✓	✓	✓
Sponsorship of annual NHMA workshop	3	2	1	1
Use of digital branded logo for online and marketing materials	✓	✓	✓	✓
Feature spotlight in Town and City magazine	✓	✓	✓	✓
Logo featured on NHMA Classified Ads page of website	✓	✓	✓	✓
Free posting of employment ads on NHMA’s Classifieds section	✓	✓	✓	✓
Free listing in the Municipal Marketplace	✓	✓	✓	✓
Ad space in one issue of NHMA’s Town and City	Full page	Full page	Half page	Half page
Logo featured in NHMA’s NewsLink	✓	✓	✓	✓
Complimentary digital subscriptions to Town & City and NewsLink	✓	✓	✓	✓
EDUCATIONAL BENEFITS				
One hosted educational webinar	✓	✓	✓	✓
Dedicated article space in Town&City issue*	6	6	3	1
ANNUAL CONFERENCE BENEFIT				
Extra attendee allowance	8	4	2	
Opportunity to present educational session*	1x	1x	1x	1x
Credited as Sustaining Sponsor at conference	✓	✓	✓	✓
Conference booth in Sustaining Sponsor Square	Premium	Premium	Premium	Premium
Conference website listing	✓	✓	✓	✓
Ad in digital conference program	Full	Full	Half	Half
Recognition in emails to members regarding conference	✓	✓	✓	✓
Conference attendance list	✓	✓	✓	✓
Recognition in conference app	✓	✓	✓	✓
Tickets for Wednesday night dinner	8	8	6	4

## Become a Sustaining Sponsor and showcase your products and services to local government entities throughout New Hampshire!

By supporting NHMA, you help support our essential services while increasing your visibility and credibility among local government decision-makers, gaining access to exclusive networking and marketing opportunities, and contributing to the growth and effectiveness of local government in New Hampshire.

Companies, organizations, or vendors interested in becoming sustaining sponsors should contact NHMA at [info@nhmunicipal.org](mailto:info@nhmunicipal.org). NHMA selects sponsors in its discretion based on, among other factors, the relevance of their services and/or products to cities and towns in New Hampshire and their standing in the business community. Being a sustaining supporter does not constitute an endorsement by NHMA and does not influence NHMA's activities in any way.

*\*Approval of sessions and content will be at the discretion of NHMA.*

Thank you for supporting our mission to advance municipal governance.