



**85th Annual
Conference &
Exhibition
October
28 & 29, 2026**

Sponsorship Kit



SPONSOR LEVELS

Meal Sponsor

Three Sponsors

- Signage on every table during breakfast and lunch
- Signage with company logo displayed near food tables
- Additional posters with company logo displayed throughout venue
- Premium booth and location in Exhibit Hall
- Full-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$6,000

Keynote Sponsor

WEDNESDAY

One Sponsor

- 5-minute speaking opportunity ahead of the keynote presentation
- Premium booth in Exhibit Hall
- Signage with company logo displayed outside of keynote room
- Full-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$6,000

Dinner Sponsor

WEDNESDAY NIGHT

One Sponsor

- Eight complimentary tickets to dinner event
- Premium booth in Exhibit Hall
- Signage with company logo displayed at event and on the dinner ticket
- Full-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$5,000

Reception Sponsor

One Sponsor

- Premium booth in Exhibit Hall
- Four complimentary tickets to dinner event
- Signage with company logo displayed at event and on the drink ticket
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$5,000

Conference Bag Sponsor

One Sponsor

- Premium booth in Exhibit Hall
- Company logo displayed with the NHMA logo at event and on attendee bags
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$4,500

Hydration Sponsor

One Sponsor

- Premium booth in Exhibit Hall
- Logo displayed at all water stations throughout the conference venue
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$4,500

Entertainment Sponsor

WEDNESDAY NIGHT

One Sponsor

- Premium booth in Exhibit Hall
- Four complimentary tickets to dinner event
- Signage with company logo displayed at event and on "fair" itinerary
- Opportunity to include activity in "fair grounds"
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$4,000

Break Sponsor

Three Sponsors

- Signage with company logo displayed near snack and beverage tables
- Premium booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$4,000

Wi-Fi Sponsor

One Sponsor

- Wi-Fi password is sponsor's name and logo displayed on two large Wi-Fi posters
- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$4,000

Technology Sponsor

One Sponsor

- Signage with company logo displayed at the event and during session breaks AND on TVs outside all session rooms
- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails going out once payment has been received
- Thank you post on LinkedIn

\$3,500

Water Bottle Sponsor

One Sponsor

- Signage with company logo displayed at event and on water bottle
- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$3,500

Notebook Sponsor

One Sponsor

- Company logo displayed with the NHMA logo at event and on notebook
- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$3,500

Photo Booth Sponsor

WEDNESDAY

One Sponsor

- Company logo displayed with the NHMA logo on printed photos and signage outside the photo booth for first day of conference
- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$3,500

Passport Card Sponsor

One Sponsor

- Company logo displayed with the NHMA logo on passport card
- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed throughout entire conference
- Logo on the conference website and on conference mobile app
- Recognition on all emails
- Thank you post on LinkedIn

\$2,500

Support Sponsor

Multiple Sponsors

- Full-page ad in digital conference program
- Recognition on the conference website

\$500

WHY EXHIBIT?

PROMOTE YOUR BRAND

Showcase your company to a diverse audience of municipal leaders and decision-makers.

GENERATE NEW LEADS

Expand your customer base by connecting with over 400 municipal officials and staff.

ENGAGE WITH ATTENDEES

Network during Exhibit Hall events and session breaks to build valuable relationships.

BOOST YOUR VISIBILITY

Enjoy recognition and exposure through our member communications and NHMA's website.

BOOTH PRICING

PREMIUM BOOTH	\$1,200
STANDARD BOOTH	\$950
NON-PROFIT/GOVT BOOTH	\$600
AFFILIATE GROUP BOOTH	\$600

EXHIBITOR DETAILS

INCLUDED WITH EACH BOOTH

Each premium and standard booth offers a spacious area measuring 8 feet in depth by 9-10 feet in width. Your booth will come furnished with a draped 6-foot table, two chairs, and a sign displaying your company name. Additionally, complimentary internet access is provided to keep you connected throughout the event.

Each exhibitor may have up to two representatives at their booth per day, with complimentary meals included. Additional staff may attend with advance registration and separate purchase.

Attendee list can be provided upon request.

Exhibitors are responsible for any additional booth furnishings and electricity, which are not included with the booth package. These items can be ordered through the Exhibitor Service Manual available from the hotel, or you may choose to bring your own.

TERMS & CONDITIONS

Please review the **NHMA Sponsor & Exhibitor Terms & Conditions Contract**. By agreeing to exhibit, you agree to comply with the attached rules. **Please note: A 3% processing fee will be added to all credit card payments.**

INFORMATION

ELECTRICAL ORDER FORM

Electric service may be ordered directly with the hotel. Complete this [Electrical Service Order Form](#). Although the form may ask for a booth number, please enter "TBD", as that list is provided by NHMA to the hotel before the event.

UNLOADING INSTRUCTIONS

[Click here](#) to find where exhibitors can unload to set up in the Expo Center at the DoubleTree by Hilton Manchester Downtown Hotel. Exhibitor move-in is available from 4:00 pm – 7:00 pm on Tuesday, October 27th or from 7:00 am – 9:30 am on Wednesday, October 28th. If you plan to move-in on Tuesday late afternoon/early evening, please inform NHMA.

BOOTH ASSIGNMENT PROCESS

Booth locations are assigned at the sole discretion of NHMA. Priority booth placement will be given to sponsors. **Only sponsors** may indicate a booth number preference; while we will do our best to honor these requests, specific placements cannot be guaranteed. Layout may be adjusted at any time. Please refer to the [Exhibitor Map](#) for details.

HOTEL INFORMATION

The DoubleTree by Hilton Manchester Downtown Hotel will be handling all hotel room reservations for the conference. To take advantage of the discounted rate, please make your reservation by September 25, 2026. You can reserve your room by calling the hotel directly at 603.625.1000. Be sure to identify yourself as an NH Municipal Association Conference attendee. For online reservations, use the following booking link: <https://book.passkey.com/event/51233781/owner/50168161/home>

PARKING

A parking garage is located adjacent to the Hotel. With validation, parking fees are \$8.00 per vehicle (per day). To validate your parking ticket, you must bring your parking ticket into the hotel to be validated. To receive the discounted Event Rate, scan the QR Code on your parking ticket on the hotel's new iPad Validators. You must first scan once on the iPad, and additionally as you Depart the Parking Garage. iPad Validators will be located at the NHMA Conference registration kiosks in the Exhibit Hall Concourse. Attendees staying overnight at the hotel may park overnight for \$15.00 (per night). Overnight guests do not need to use the iPad Validation, as Overnight guests will still be subject to the \$15 Overnight rate which will be associated with their room.

WEDNESDAY NIGHT DINNER & ENTERTAINMENT

Once again this year, in partnership with the Municipal Management Association of New Hampshire, we are excited to host our Wednesday night banquet with a fun fair theme! Join us for an evening of delicious food, lively entertainment, and classic fair-style games. Step right up and connect with municipal leaders from across New Hampshire. Tickets are \$30 per person.



An affiliate of ICMA

**Municipal Management
Association of New Hampshire**



THANK YOU FOR CONSIDERING SPONSORSHIP

The NHMA Annual Conference and Exhibition provides a unique opportunity for elected and appointed municipal officials from across the state to engage in educational sessions led by subject matter experts on topics crucial to municipal government operations. It's also a fantastic chance to network with sponsors and exhibitors, and to exchange ideas with peers.

We hope you'll join us this October for this enriching and collaborative event!

Thank you for supporting our mission to advance municipal governance.

CONTACT

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