

LAUGH, LEARN, LEAD.



**84th Annual
Conference &
Exhibition
November
19 & 20, 2025**

Sponsorship Kit



SPONSOR LEVELS

Lunch Sponsor

Multiple Sponsors

- Signage on every table during lunch and on large exhibit hall entrance posters
- Premium booth and location in Exhibit Hall
- Full-page ad in digital conference program
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$6,000

Breakfast Sponsor

Multiple Sponsors

- Signage on every table during breakfast and on large exhibit hall entrance posters
- Premium booth and location in Exhibit Hall
- Full-page ad in digital conference program
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$5,250

Dinner Sponsor

WEDNESDAY NIGHT

One Sponsor

- 8 complimentary tickets to event
- Premium booth in Exhibit Hall
- Full-page ad in digital conference program
- Signage with company logo displayed at event
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$5,000

Keynote Sponsor

WEDNESDAY

One Sponsor

- 5-minute speaking opportunity ahead of the keynote presentation
- Premium booth in Exhibit Hall
- Full-page ad in digital conference program
- Additional poster with company logo displayed outside of keynote room
- Signage with company logo displayed at event
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$5,000

Reception Sponsor

One Sponsor

- Premium booth in Exhibit Hall
- Half-page ad in digital conference program
- 4 complimentary tickets to dinner
- Signage with company logo displayed at event and on the drink ticket
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$4,500

Conference Bag Sponsor

One Sponsor

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Company logo displayed with the NHMA logo at event and on attendee bags
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$4,500

Technology Sponsor

Three Sponsors

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed at the event and during session breaks and on TVs outside all session rooms
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$4,250

Break Sponsor

Multiple Sponsors

- Premium booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed on snack and beverage tables signage
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$4,000

Wi-Fi Sponsor

One Sponsor

- Wi-Fi password is sponsor's name and logo displayed on 2 large wifi posters
- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed at event and during intermissions
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$3,500

Water Bottle Sponsor

One Sponsor

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed at event and on water bottle
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$3,500

Notebook Sponsor

One Sponsor

- Standard booth in Exhibit Hall
- Half-page card ad in digital conference program
- Company logo displayed with the NHMA logo at event and on notebook
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$3,500

Photo Booth Sponsor

WEDNESDAY

One Sponsor

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Company logo displayed with the NHMA logo on printed photos and signage outside the photo booth for 12 hours
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$3,000

Women's Leadership Sponsor

WEDNESDAY

One Sponsor

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed at event and displayed on TV outside session room for one day with Institute founders' logos
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$2,500

Passport Card Sponsor

One Sponsor

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Company logo displayed with the NHMA logo on passport card
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$2,500

Support Sponsor

Multiple Sponsors

- Full-page ad in digital conference program
- Company logo displayed on main sponsorship signage
- Recognition on all emails regarding conference
- Logo on the conference website and on conference mobile app
- Thank you post on LinkedIn

\$2,000

WHY EXHIBIT?

PROMOTE YOUR BRAND

Showcase your company to a diverse audience of municipal leaders and decision-makers.

GENERATE NEW LEADS

Expand your customer base by connecting with over 400 municipal officials and staff.

ENGAGE WITH ATTENDEES

Network during Exhibit Hall events and session breaks to build valuable relationships.

BOOST YOUR VISIBILITY

Enjoy recognition and exposure through our member communications and NHMA's website.

BOOTH PRICING

PREMIUM BOOTH	\$1,025
STANDARD BOOTH	\$925
NON-PROFIT/GOVT BOOTH	\$575
AFFILIATE GROUP BOOTH	\$575

EXHIBITOR DETAILS

INCLUDED WITH EACH BOOTH

Each premium and standard booth offers a spacious area measuring 8 feet in depth by 10 feet in width. Your booth will come furnished with a draped 6-foot table, two chairs, and a sign displaying your company name. Additionally, complimentary internet access is provided to keep you connected throughout the event.

Each exhibitor may have up to two representatives at their booth per day, with complimentary meals included. Additional staff may attend with advance registration and separate meal purchase.

Attendee list can be provided upon request.

Exhibitors are responsible for any additional booth furnishings and electricity, which are not included with the booth package. These items can be ordered through the Exhibitor Service Manual available from Capital Convention Contractors, or you may choose to bring your own. Maximize your presence and make a lasting impression at New Hampshire's premier municipal event!

TERMS & CONDITIONS

Please review the **NHMA Sponsor & Exhibitor Terms & Conditions Contract**. By agreeing to exhibit, you agree to comply with the attached rules. **Please note: A 3% processing fee will be added to all credit card payments.**



INFORMATION

ELECTRICAL ORDER FORM

Electric service may be ordered directly with the hotel. Complete this [Electrical Service Order Form](#) and mail with payment to: The DoubleTree by Hilton Manchester Downtown 700 Elm St., Manchester, NH 03101. Although the hotel may ask for a booth number, that list is provided by NHMA to the hotel on the day before the event.

UNLOADING INSTRUCTIONS

[Click here](#) to find where exhibitors can unload to set up in the Expo Center at the DoubleTree by Hilton Manchester Downtown Hotel. Exhibitor move-in is available from 4:00 pm – 7:00 pm on Tuesday, November 18th or from 7:00 am – 9:30 am on Wednesday, November 19th. If you plan to move-in on Tuesday late afternoon/early evening, please inform NHMA.

BOOTH ASSIGNMENT PROCESS

Booth locations are assigned at the sole discretion of NHMA. Priority booth placement will be given to sponsors. Only premium booth exhibitors and sponsors may indicate a booth number preference; while we will do our best to honor these requests, specific placements cannot be guaranteed. Layout may be adjusted depending on the final number of exhibitors. Please refer to the [Exhibitor Map](#) for details.

HOTEL INFORMATION

The DoubleTree by Hilton Manchester Downtown Hotel will be handling all hotel room reservations for the conference. To take advantage of the discounted rate, please make your reservation by October 28, 2025. You can reserve your room by calling the hotel directly at 603.625.1000. Be sure to identify yourself as an NH Municipal Association Conference attendee. For online reservations, use the following booking link: <https://book.passkey.com/e/51036178>

PARKING

A parking garage is located adjacent to the Hotel. With validation, parking fees are \$8.00 per vehicle (per day). To validate your parking ticket, you must bring your parking ticket into the hotel to be validated. To receive the discounted Event Rate, scan the QR Code on your parking ticket on the hotel's new iPad Validators. You must first scan once on the iPad, and additionally as you Depart the Parking Garage. iPad Validators will be located at the NHMA Conference registration kiosks in the Exhibit Hall Concourse. Attendees staying overnight at the hotel may park overnight for \$15.00 (per night). Overnight guests do not need to use the iPad Validation, as Overnight guests will still be subject to the \$15 Overnight rate which will be associated with their room.

WEDNESDAY NIGHT DINNER & ENTERTAINMENT

Once again this year, with the Municipal Management Association of New Hampshire, we are excited to offer the Wednesday night banquet! Join us for an evening filled with great food, lively entertainment, and casino-style games. Try your luck, enjoy the festive atmosphere, and unwind with your colleagues. Tickets are \$30 per person. Tickets are \$30 per person.



An affiliate of ICMA

**Municipal Management
Association of New Hampshire**



THANK YOU FOR CONSIDERING SPONSORSHIP

The NHMA Annual Conference and Exhibition provides a unique opportunity for elected and appointed municipal officials from across the state to engage in educational sessions led by subject matter experts on topics crucial to municipal government operations. It's also a fantastic chance to network with sponsors and exhibitors, and to exchange ideas with peers.

We hope you'll join us this October for this enriching and collaborative event!

Thank you for supporting our mission to advance municipal governance.

CONTACT

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