



Zap the Gap: How to Make Peace & Work Effectively in a Multigenerational World

82nd Annual Conference & Exhibition

November 15-16, 2023

Sponsorship Details

\$5,750



Lunch Sponsors (1 sponsor for Wednesday and 1 for Thursday)

- Brief speaking opportunity (2 minutes)
- Premium booth and location in Exhibit Hall
- Full-page ad in digital conference program and *New Hampshire Town and City* magazine
- Signage with company logo displayed at event
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference app
- Large Key Officials mailing list in Excel format

\$5,000



Breakfast Sponsors (Available to multiple sponsors)

- Premium booth and location in Exhibit Hall
- Half-page ad in digital conference program and *New Hampshire Town and City* magazine
- Signage with company logo displayed at event
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference app
- Large Key Officials mailing list in Excel format

\$5,000



Keynote Sponsor (Available to one sponsor)



- Brief opportunity for welcoming remarks
- Premium booth and location in Exhibit Hall
- Half-page ad in digital conference program and *New Hampshire Town and City* magazine
- Signage with company logo displayed at event
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference app
- Large Key Officials mailing list in Excel format

\$5,000



Russ Marcoux Municipal Advocate of the Year

Award Dinner Sponsors (Available to multiple sponsors)

- Brief speaking opportunity for welcoming remarks
- Complimentary table of eight (8)
- Premium booth and location in Exhibit Hall
- Half-page ad in digital conference program and *New Hampshire Town and City* magazine
- Signage with company logo displayed at event
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference app
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Wednesday Night - November 15

Russ Marcoux Municipal Advocate of the Year Awards Banquet

Each year, the Russ Marcoux Municipal Advocate of the Year award is given by NHMA staff to a municipal member based on their interactions with officials during the legislative session. NHMA established this award in 2011 to recognize an elected or appointed local official for his or her non-partisan contributions toward the advancement of NHMA's legislative policy goals and for the advocacy of municipal interests generally.

For \$5,000, you have the opportunity to make brief opening remarks at this event to attendees and a complimentary table for eight, among other benefits. We hope you will consider supporting and joining us at this networking event.

NEW

Become A Sponsor!

\$5000
SPONSOR

**YOU'RE
INVITED!**

NEW NETWORKING EVENT THIS YEAR!

Together with the Municipal Management Association of New Hampshire, we are bringing back the Wednesday night awards banquet! Mark your calendars to join us Wednesday night for award recognitions, big laughs, great fun and entertainment (see below). Only \$30 per ticket.



Join us!

Comedy Magician Dewayne Hill

Comedy Magician Dewayne Hill started performing magic at the age of 16. Six months after practicing and performing in the streets of Charleston, WV, he started receiving show offers from area churches and local fundraisers.



After performing two professional shows, he received the attention of a local TV show producer and was asked to be a guest on the show to perform. Two weeks after taping the live show, it finally aired on the local TV stations and had a prime time run for 8 nights in a row. This attracted news reporters from all over the region. After several articles and news clips hit the press Dewayne started performing in a local comedy club. It was here where he perfected the art of joking and storytelling while performing amazing magic tricks.

You won't want to miss this show!

Excellent Sponsorship Opportunity—Available to Multiple Sponsors!

\$4,000 ⚡ **Morning & Afternoon Break Sponsors**

(Both days, Available to multiple sponsors)

Standard booth in Exhibit Hall
Quarter-page ad in digital conference program and ***New Hampshire Town and City*** magazine
Signage with company logo displayed at the breaks
Inclusion in (4) conference promotion emails to the membership
Listing on the conference website and rotating logo on conference app
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\$4,000 ⚡ **Exhibitor Reception Sponsor** (Exclusive to one sponsor)

Standard booth in Exhibit Hall
Quarter-page ad in digital conference program and ***New Hampshire Town and City*** magazine
Signage with company logo displayed at the event
Inclusion in (4) conference promotion emails to the membership
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\$3,500 ⚡ **Conference Bag Sponsor** (Exclusive to one sponsor)

Standard booth in Exhibit Hall
Business-sized card ad in digital conference program and ***New Hampshire Town and City*** magazine
Company logo displayed with the NHMA logo on attendee bags
Inclusion in (4) conference promotion emails to the membership
Listing on the conference website and rotating logo on conference app
Large Key Officials mailing list in Excel format

\$3,000 ⚡ **Technology Sponsor** (Both days. Available to multiple sponsors)

Standard booth in Exhibit Hall
Company logo displayed during program session breaks
Business-card size ad in digital conference program and ***New Hampshire Town and City*** magazine
Signage with company logo displayed at the event
Inclusion in (4) conference promotion emails to the membership
Listing on the conference website and rotating logo on conference app
Large Key Officials mailing list in Excel format

\$2,500 ⚡ **Wifi Sponsor** (Both days, Exclusive to one sponsor)

Standard booth in Exhibit Hall
Password is sponsors name
Business-card size ad in digital conference program and ***New Hampshire Town and City*** magazine
Signage with company logo displayed at the event
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Sponsorships & Exhibitor Details



\$2,500 Water Bottle Sponsor (Exclusive to one sponsor)

Standard booth in Exhibit Hall

Company logo displayed with NHMA logo on water bottle

Business-card size ad in digital conference program and *New Hampshire Town and City* magazine

Signage with company logo displayed at the event

Inclusion in (4) conference promotion emails to the membership

Listing on the conference website and rotating logo on conference app

Large Key Officials mailing list in Excel format



Why Should You Exhibit?

- Promote your company at the largest municipal gathering in New Hampshire.
 - Generate new business leads and expand your customer base.
 - Gain exposure to more than 300 municipal officials and staff.
- Perfect opportunity to meet attendees during Exhibit Hall events and session breaks.
- Receive recognition and exposure in member communications and NHMA's website.



Exhibitor Booth Pricing & Details

Premium Booth: \$975

Standard Booth: \$875

Non-profit/Govt: \$525

Affiliate Group: \$325

Included with Each 8' X 10" Booth

Each premium and standard booth measures approximately 8 feet (depth) X 10 feet (width) and includes a draped 6-foot table, two chairs and one sign with company name. Internet access will be provided at no additional cost.

Exhibitors are responsible for all booth furnishings (other than outlined above) and electricity. These items are not included with the booth but can be ordered through the Exhibitor Service Manual available through Capital Convention Contractors. Exhibitors may also provide their own furnishings.



ELECTRICAL ORDER FORM

Electric service may be ordered directly with the hotel. Complete this [Electrical Service Order Form](#) and mail with payment to: The DoubleTree by Hilton Manchester Downtown Hotel, 700 Elm St., Manchester, NH 03101. Although the hotel may ask for a booth number, that list is provided by NHMA to the hotel on the day before the event.



UNLOADING INSTRUCTIONS

[Click here](#) to find where exhibitors can unload to set up in the Expo Center at the DoubleTree by Hilton Manchester Downtown Hotel. Exhibitor move-in is available from 4:00 pm – 7:00 pm on Wednesday, November 15th or from 7:00 am – 9:30 am on Wednesday, November 16th. If you plan to move-in on Tuesday late



BOOTH ASSIGNMENT PROCESS

Booth locations are assigned at the sole discretion of the NHMA. Priority booth placement will be given to sponsors. Every effort will be made to accommodate the exhibitor's preference of location and layout may be changed depending on the final number of exhibitors.



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Other Marketing Opportunities & Details



Key Officials Mailing List—\$125

Promote your conference participation via email to members. Let attendees know your company will be exhibiting and the solutions you can provide. Key Officials Mailing List includes publicly-available contact information for chairs of boards of selectmen and town councils, mayors, city and town managers, administrators and administrative assistants.



Educational Opportunity Meeting Space—\$250 per day

\$250 per day for Hale Room (across from Exhibit Hall). This provides an opportunity for your company to present an educational session on a topic of your expertise in a more private atmosphere. If interested, contact conference@nhmunicipal.org.



Hotel Information- Overnight Accommodations

The DoubleTree by Hilton Manchester Downtown Hotel will be handling all hotel room reservations. Reservations must be received by October 14, 2023, to be eligible for the discounted rate.

You may call the hotel reservation number directly at 603.625.1000, please be sure to identify yourself as an NH Municipal Association Conference Attendee or give them the group code: The Group Code is CDT911.

The online booking link is: <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=MHTMNDT&groupCode=CDT911&arrivaldate=2023-11-14&departuredate=2023-11-16&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>



Parking

A parking garage is located adjacent to the Hotel. With validation, parking fees are \$7.00 per vehicle (per day). Attendees staying overnight at the hotel may park overnight for \$14.00 (per night). To validate your parking ticket, you must bring your parking ticket into the hotel to be validated in Exhibit Hall (entrance to the hall) or the Assembly Area (validator located on the counter top of the bar).



Got Questions?

To inquire more about marketing opportunities within the New Hampshire municipal marketplace, call NHMA's Communications Coordinator, Timothy Fortier, at 603.226.1305 or via email at conference@nhmunicipal.org.

You're Invited

The NHMA Annual Conference and Exhibition allows elected and appointed municipal officials from across the state to participate in educational sessions taught by subject matter experts on topics critical to the operation of municipal government. It is also a great opportunity to network with sponsors and exhibitors and share ideas with one another. We hope you join us this November!