



# BECOME A SUSTAINING SPONSOR

## About the Sustaining Sponsors Program

By becoming a *Sustaining Sponsor*, you can ensure visibility, access, and brand awareness with local officials across the state.

Please note that each level of membership includes both year-round and educational benefits, as well as benefits specific to NHMA's annual conference held in the fall.



NHMA's Sustaining Sponsor Program	Levels	Premier	Diamond	Gold	Silver	Online Presence (Municipal Marketplace)*
	Pricing	\$25,000	\$10,000	\$7,000	\$4,000	\$500
	Maximum	1	3	6	No limit	No Limit
	Type	Exclusive	Annual	Annual	Annual	Basic
<b>YEAR-ROUND BENEFITS</b>						
Dedicated issue in New Hampshire <i>Town and City</i> magazine		•				
Dedicated space at annual conference		•				
Sponsor of Local Officials Workshops		•				
Sponsorship and participation in NLC-RISC		•				
Full page ad on back page of <i>Town and City</i>		•				
Provides training session for Academy for Good Governance		•				
Dedicated space and link for "tip of the day" in <i>NewsLink</i>		•				
Brief speaking opportunity before NHMA's Board of Directors		•	•			
Credited as sponsor for 2024 webinar series		•	•			
Credited as sponsor for 2024 workshop series		•	•			
Individual recognition on scrolling Home Features Page		•	•	•		
Brief remarks before members at minimum of one workshop		•	•	•		
Opportunity to present program session at annual conference		3x	2x	1x		
Use of digital branded logo for online and marketing materials		•	•	•	•	
Feature spotlight in <i>NewsLink</i>		•	•	•	•	
Feature spotlight or sponsor focus in <i>Town and City</i> magazine		•	•	•	•	
Business-card size ad on NHMA's website on Classifieds page		•	•	•	•	
Free posting of employment ads on NHMA's Classifieds section		•	•	•	•	
Free listing in the Municipal Marketplace		•	•	•	•	•
Thank you sponsors listing in every issue of <i>Town and City</i>		•	•	•	•	•
Member mailing list in Excel format, upon request		4x/yr.	2x/yr.	2x/yr.	1x/yr.	1x/yr.
Ad space in one issue of NHMA's <i>Town and City</i>		Full	Full	Half	Quarter	Recognition
Business-size ad with company link in NHMA's <i>NewsLink</i>		26x	26x	13x	6x	1x
Complimentary digital subscriptions to <i>Town &amp; City</i> and <i>NewsLink</i>		•	•	•	•	•
<b>EDUCATIONAL BENEFITS</b>						
Hosted webinar regarding your company or educational webinar		•	•	•	n/a	n/a
Opportunity to submit article in <i>Town and City</i>		•	•	•	n/a	n/a
<b>ANNUAL CONFERENCE BENEFITS</b>						
Credited as conference sponsor		•	•	•	•	n/a
Conference booth type (priority booth placement preserved)		HT Village	Premium	Premium	Premium	n/a
Banner logo on app		•	•	•	•	n/a
Conference website listing		•	•	•	•	n/a
Ad in digital conference program		Full	Full	Half	Quarter	n/a
Inclusion in minimum of four (4) email blasts to members		•	•	•	•	n/a
Conference attendance list		•	•	•	•	n/a
Company name/description listing in app		•	•	•	•	n/a
Listed as overall Annual Conference sponsor		•	•	•	•	n/a
Free plated or at cost meals		10	8	6	4	n/a

\*Online Presence/Municipal Marketplace replaces the *Municipal Officials Directory* advertising.

Set your business apart in New Hampshire's local government marketplace of products and services by joining NHMA's *Sustaining Sponsor* program. *Sustaining Sponsors* help provide valuable financial support to NHMA, ensuring our ability to provide important services, education, and training opportunities to our members.

For more information, contact NHMA at [nhmainfo@nhmunicipal.org](mailto:nhmainfo@nhmunicipal.org) or check under the *Advertising Opportunities* tab under the *Resources and Publications* tab on NHMA's website: [www.nhmunicipal.org](http://www.nhmunicipal.org).



Thank you for supporting NHMA and municipal government in New Hampshire!